



## NEWS RELEASE

### FOR IMMEDIATE RELEASE

#### **FleetguardFIT™ LED Air Restriction Indicator Saves Money, Maximizes Air Filter Life and Equipment Health**

*Filtration monitoring technology extends operating capability while avoiding unnecessary spend on engine consumables*

NASHVILLE, Tenn., January 22, 2025 — Fleetguard®, a brand of Atmus Filtration Technologies and a leading brand in advanced filtration solutions, is helping customers understand their remaining filter life through its proprietary FleetguardFIT technology. Specifically, FleetguardFIT's LED proprietary air restriction indicators provide users with a real-time, dependable and clearly visible indication of air filter health, enabling air filter maintenance intervals to be determined based on real-world conditions.

A common misconception among drivers or users is that air filter life is based on pre-set distance, engine hours or time. However, a user's environment plays a key factor in how long an air filter lasts and how well it performs. Over time, dust and debris restrict an air filter to the point where it needs to be replaced. The industry technology is to measure air filter restriction with unreliable spring-loaded mechanical gauges or by mileage. FleetguardFIT's LED proprietary air restriction indicators are direct replacements for these types of mechanical solutions.

The FleetguardFIT LED air restriction indicator has fully integrated algorithmic technology that monitors restriction across the air filter. It changes color from green to yellow to red based on the filter's restriction, providing both a visual indication and an electrical signal of filter status. This enables fleet and maintenance managers to avoid replacing air filters prematurely, which reduces maintenance costs and increases equipment availability. The LED indicator also helps users avoid operating equipment with blocked filters, which can put additional stress on the air induction system and reduce fuel economy or power. This sensor provides customers with a quick, accurate visual of the engine's air filter condition without the need to manually inspect the filter.

Geno's Garage, a Ram Cummins Turbo Diesel and Ram 1500 EcoDiesel parts business in Cumming, Georgia, values the FleetguardFIT LED restriction indicator for their customers and has added it to their vetted product line of original equipment and high-quality diesel truck parts and accessories.

"Even though I was not having any problems, I removed and inspected my air filter, and I had never seen it look so bad," said Brandon Parks, business and product development manager at Geno's Garage. "But according to the FleetguardFIT LED restriction indicator, it still had life left. I realized I could extend the time between changes. Because of my confidence and trust in Fleetguard's technologies, I will no longer rely on the filter's appearance, mileage or calendar date. I hate to think how many filters I have discarded just because the service book said so! A common saying at Geno's Garage is that, 'if it's not broke, don't fix it.' Same goes for filters. We spend a lot of time talking customers out of parts they do not need. We would rather the customer save money than waste money."

Brandon Brinton, FleetguardFIT sales manager, agreed. “A lot of our customers who are working in areas with heavy dirt and dust that run their equipment hard could benefit from FleetguardFIT, even more than the average person. I want to highlight that not only is there the value of saving money or extending your service interval, but the FleetguardFIT LED restriction indicator gives the owner or operator confidence that they know the exact health of their air filter.”

[This video](#) demonstrates how the Fleetguard FIT LED sensor works, in all engine brands and markets. The LED air restriction indicator is just one part of Fleetguard FIT’s real-time filtration monitoring system. For more information on FleetguardFIT and FILTRATION SCIENCE™, go to <https://www.fleetguard.com/fleetguardfit>.

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### **About Geno’s Garage**

Since 1996, Geno’s Garage has provided owners and operators with quality products, solutions and technical resources specifically for Ram Cummins Turbo Diesel trucks. As a family-owned mail order truck parts business, Geno’s Garage has established themselves as a well-known and trusted source for parts and accessories for 1989–2024 Ram Cummins 2500/3500 and 4500/5500, plus Ram 1500 EcoDiesel trucks. Visit them at [www.genosgarage.com](http://www.genosgarage.com).

### **About Fleetguard**

Fleetguard, a brand of Atmus Filtration Technologies Inc., is a leading brand in advanced filtration solutions, offering a wide range of products such as fuel filters, lube filters, air filters, crankcase ventilation, hydraulic filters and coolants. Fleetguard products are designed to protect equipment, keep engines running efficiently, and reduce environmental impact. Serving markets including truck, bus, agriculture, construction, mining, marine and power generation, the Fleetguard brand is dedicated to protecting engine components and enhancing performance. Learn more at <https://www.fleetguard.com>.

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